CULINARY MEDICINE CONFERENCE
When Food Becomes Medicine

February 29, 2020 | Epicurean Hotel | Tampa, FL
CulinaryMed.cme.ufl.edu

Exhibit Prospectus
INVITATION TO EXHIBIT

On behalf of course director Monica Aggarwal, MD, FACC, I am writing to request your support as an exhibitor for the upcoming Culinary Medicine Conference. This program will be held at the Epicurean Hotel in Tampa, Florida.

The intended audience consists of 35-45 physicians and allied health professionals who are interested in educating their patients on nutrition, lifestyle, and their impact on chronic disease. This conference is a great opportunity to make and solidify relationships, and fulfill your marketing needs and sales objectives through person-to-person communication and marketing.

A draft agenda can be found on the program website at http://culinarymed.cme.ufl.edu

Exhibits will be located outside the meeting room, near the area where breakfast and refreshment breaks will be served. Please submit the Exhibitor Contract if you are able to participate, and review the information in this prospectus for important details. Please note that the Exhibitor Contract is due as soon as your organization has approved participation, and payment is expected prior to the conference.

We appreciate your support of our programs, and hope that you and/or another representative will be able to join us. Please don't hesitate to contact us if you have any questions or need additional information.

Best,

Gianna Gamache

CME Conference Coordinator
UF Continuing Medical Education
PO Box 100233, Gainesville, FL 32610
352-733-0064 phone
352-733-0007 fax
**PREMIUM EXHIBITOR**

$750

Single Booth (6’ Table Space)

Top Logo Placement on Exhibitor
Acknowledgement Sign
(See Page 4 for example)

Access for up to 2 reps

1st Choice on Booth Space

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**STANDARD EXHIBITOR**

$500

Single Booth (6’ Table Space)

Standard Logo Placement on Exhibitor
Acknowledgement Sign
(See Page 4 for example)

Access for 1 rep

First come first serve for remaining booth spaces
Thank you for your support!

We would like to thank the following exhibitors for their support!

PREMIUM EXHIBITORS
(YOUR LOGO HERE)

STANDARD EXHIBITORS
(YOUR LOGO HERE)
EXHIBIT DATES AND HOURS

Please note that while there are dedicated exhibit hours during the conference, the exhibit hall is open to participants and faculty at all times during the conference.

<table>
<thead>
<tr>
<th>Saturday, February 29, 2020</th>
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<tbody>
<tr>
<td>6:30 am – 7:00 am</td>
<td>SET-UP</td>
</tr>
<tr>
<td>7:00 am – 7:30 am</td>
<td>Exhibit Time—Registration and Breakfast</td>
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<tr>
<td>9:45 am – 10:00 am</td>
<td>Exhibit Time—Break</td>
</tr>
<tr>
<td>2:45 pm – 3:00 pm</td>
<td>Exhibit Time—Break</td>
</tr>
<tr>
<td>Anytime after 3:00pm</td>
<td>BREAK-DOWN</td>
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**Total of 1 hour!**

PARTICIPANT RAFFLE

We encourage participants to interact with exhibitors by raffling off a prize at the end of the conference. For participants to enter the raffle, they must take their raffle card to all of the exhibitors in the hall and have them sign off. This encourages the participants to interact with every exhibitor in the hall.

PAYMENT INFORMATION

Payments can be made online or by check.

**Online**

To make your payment online, please visit [CulinaryMed.cme.ufl.edu](http://CulinaryMed.cme.ufl.edu) and click on the registration tab. All major credit cards are accepted.

**By check**

Checks should be made payable to the University of Florida.

Our tax ID # is 59-6002052.

All checks sent by FedEx should be sent to

UF Continuing Medical Education
720 SW 2nd Ave, Suite 575
Gainesville, FL, 32601

All checks sent by regular mail should be sent to

UF Continuing Medical Education
P.O. Box 100233
Gainesville, FL, 32610
**PROMOTIONAL OPPORTUNITIES**

**Refreshment Break Sponsorship - $5,000**

Help attendees re-fuel during the refreshment breaks! Break sponsorship includes your company logo and name on printed recognition materials visible during your break(s). You also have the option to provide custom coffee cups and/or napkins (with conference organizers’ approval) to maximize the number of impressions your brand receives.

*Please note to comply with industry standards for transfers of value, funds are not applied towards food and beverage expenses.*

**Reception Sponsorship - $10,000**

Join attendees as they network with new and old colleagues, faculty, and friends. Sponsoring our reception is a great opportunity to increase your brand awareness! Recognition includes your logo on napkins during our reception, acknowledgement signage, and a custom cocktail. Logistics and food and beverage will be managed by the conference.

*Please note to comply with industry standards for transfers of value, funds are not applied towards food and beverage expenses.*

**Sponsored Charging Station**

Help participants stay connected throughout the conference by sponsoring a charging station! Charging station options:

- **Charging lounge with branded charging kiosk**
  - **$3000**

- **Standalone locker with digital signage**
  - **$5000**
**LOCATION INFORMATION**

Epicurean Hotel
1207 S Howard Ave, Tampa, FL 33606

**SHIPPING INFORMATION**

Epicurean Hotel
Attention: Sales Department
(Hold for NAME/COMPANY for Culinary Med Conference)
1207 S Howard Ave
Tampa, FL 33606

There are no fees to ship items to the hotel.

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**EXHIBIT RULES AND REGULATIONS**

Exhibitors agree to hold the University of Florida harmless from and against any and all claims and damages arising out of exhibitors' negligence or willful misconduct as a result of exhibitors exhibiting at the Culinary Medicine Conference in Tampa, FL. Exhibitors also agree to abide by policies and regulations of the venue, the Epicurean Hotel.

**ACCME Guidelines**

No materials promoting the goods and/or services of a commercial entity shall be displayed or distributed in the same room immediately before, during or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity but may not engage in sales activities while in the room where the educational activity takes place.

**Booth Assignment**

Booths will be assigned at the discretion of the CME office. Preference will be given to high level sponsors.

**Exhibit No-Shows**

A company that reserves booth space and fails to inform the CME office in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 10am on the day you are scheduled to exhibit.

**Subletting Space**

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the CME office.